Title: Benefit from Private Cloud NOW: THE Killer Enterprise Application
Content Type: Blog Post

How much value is IT bringing to your business and your customers? Is IT held back from innovation due to the rising time and costs associated with managing the complexity of your current IT infrastructure? Are different business units beginning to create their own IT strategies outside the official compliance channels because their needs are not being met quickly enough?

These risks, and more, are faced by today's Tier One business. Now is the time to develop or implement cloud services so your infrastructure won't be such a drag on software research and development. Yes, there are many facets to learn about the cloud:

- Choosing public, private, or a hybrid cloud strategy.
- Deciphering jargon: IaaS, PaaS, SaaS, and XaaS (EVERYTHING as a service).
- Security and TOC (Total Cost of Ownership)
- Legacy support

You want to feel confident that you understand the risks and rewards of using cloud services. Here is what you need to know.

Migrating to a private cloud for enterprise can improve the responsiveness of IT to your business needs by removing much of the administrative and maintenance work that keeps IT from innovating on your behalf. In fact, IT administrator efficiency can be improved by up to 60% and server utilization by 80%.

Instead of focusing for the next 12 months on managing a controlled migration to the cloud, you can start leveraging the private cloud *today* to deliver enormous strategic and economic benefit to your organization. As an example, by using solutions such as HP Cloud Service Automation for software development and test administration, you can cut time-to-market by 35-50% and reduce environment provisioning by as much as 70%.

These are just two of the most compelling business drivers for migrating to a private cloud for enterprise today. The private cloud also lets you:

- Automate the test environment freeing up IT admins for service development organizations.
- Improve the environment consistency for testing, planning, impact assessment, and preparing test processes into certification and to promote production.
- Increase the success rate of key business application management.
- Reclaim control of asset utilization and decommissioning through 100% virtualization.
- Slash costs and rev up resource availability.

With the private cloud for enterprise there is no over-purchasing, only right-size purchasing. You have the ability to expand and shrink your assets as needed and eliminate a majority of hardware purchasing and management. Vendor lock-in is a thing of the past with heterogeneous environmental support allowing you to choose best-of-breed software and hardware regardless of manufacturer. In addition, there is no worry about compatibility of current assets. Best of all, increases in the security and quality of service delivery are possible with features such as templates for best practices and knowledge capture.

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Private cloud for enterprise is not the future, it is today. Benefit from the private cloud *now*. It is THE killer enterprise application.